

PROMOTING THE VILLAGE... IN A LUMBERJACK SHIRT !

Inode Estrie launches Open House Estrie in Saint-Adrien

Sherbrooke, le 18 mai 2011 – On May 21st, during the launch of the very first Estrie Region Open House (Journée Portes Ouvertes Sur L'Estrie – known as Journée POSE) the municipality of Saint-Adrien will share the perks of living in their community. This activity, an initiative of Inode Estrie, aims to welcome and inform those taking an interest in settling in the region.

BETWEEN TRADITIONAL AND 'NEW RURAL'

The municipality of Saint-Adrien, located in the des Sources RCM, will serve as host for the inaugural Journée POSE, which will be integrated into the proceedings of the Festival des Bucherons de Saint-Adrien (Lumberjack Festival). 'The festival is the perfect opportunity to get to know our town,' offers Saint-Adrien Mayor, Pierre Therrien, 'This event will see new arrivals and locals meeting, so it was also a perfect occasion to welcome other people who are interested to learn what our area has to offer.'

According to Mike Hivon, member of the Saint-Adrien 'Comité de Réflexion Inode', the town has numerous highlights. 'Saint-Adrien is known for its quality of life. An innovative residentially-focused project in town has made the purchase of affordable land in the country a possibility - the benefits of an open environment, and the user-friendly quality of the community.'

Estrie Region Open House (Les Journées POSE) : Celebrating the Estrie

This Estrie Region Open House is taking place within the framework of Inode Estrie, a project that promotes settling in the Estrie Region. 'Like Saint-Adrien, the municipalities of Dudswell, Saint-Malo, St-Isidore-de-Clifton, Lingwick, Nantes and Stanstead also currently benefit from Inode Estrie's focus,' specifies Katherine Gouin, community development agent for Inode Estrie. 'By collaborating with pre-existing resources within these communities, we're working to improve their power of attraction using the strengths and qualities that make them stand out. These select municipalities will be put in the spotlight via the invitation to promote themselves to eventual newcomers within the venue of a local event.'

Inode Estrie's involvement is possible thanks to the financial contribution of Forum Jeunesse Estrie and the Conférence Régionale des Élus de L'Estrie.

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